

AY - 2022-23.

The department of Commerce concluded ^{Kisan Shopping} mall Industrial visit on 16/07/22 for B.com (CA) students. Students visited ^{Mangalore} K. Praveen Kumar and Associates at Kamavaddi Vidhya nagar branch. Interested Identified following Observations from ^{this} Industrial visit.

Following Lecturers & Students were present on this visit

Lecturers

1. D. Navneen Kumar
2. Neelima

S.No.	Name of the students	Roll No.	Group	Signature
01	B. Sairam	20055080405003	B.Com (CA)	[Signature]
02	C. Rajkumar	20055080405005	B.Com (CA)	[Signature]
03	J. Ganesh	20055080405008	B.Com (CA)	[Signature]
04	K. Pragathi	20055080405009	B.Com (CA)	[Signature]
05	L. Ramulu	20055080405010	B.Com (CA)	[Signature]
06	M. Chandee	20055080405011	B.Com (CA)	[Signature]
07	L. Samithy	20055080405012	B.Com (CA)	[Signature]
08	K. Akhil	20055080405013	B.Com (CA)	[Signature]
09	M. Vijay Singh	20055080405014	B.Com (CA)	[Signature]
10	P. Charan Teja	20055080405017	B.Com (CA)	[Signature]
11	Q. Parvitha	20055080405022	B.Com (CA)	[Signature]
12	R. Navneen	20055080405023	B.Com (CA)	[Signature]
13	T. Oshvathi	20055080405024	B.Com (CA)	[Signature]
14	Y. Sairam	20055080405026	B.Com (CA)	[Signature]
15	m. Eshwa	20055080405018	B.Com (CA)	[Signature]



Interview with Manager

at Billing Section - Observing ERP-rally software.

Field Visit Observations

* Marketing Management -

- Kisan Fashion mall having various practices to increase their sales. by providing many offers, Customer Service, Quality of products, post purchase service also delights customers. CRM, Sig Sigma, BCG model.

* Human Resource practices

- Their Employee Engagement practices are well enough to provide welfare measures & following labour law applying service rules provided by the government of India

- employees are here from the different states.

- following are the welfare measures adopted by Kisan

Chopra mall

- | | |
|------------------------|---------------------|
| (a) Maternity Leave | (e) E.S.H Cards |
| (b) Child care Leave | (f) Provident fund. |
| (c) Sick leaves | (g) Gratuity |
| (d) Overtime allowance | (h) Festival Bonus. |

કિસાન
શોપિંગ

KISAN
FASHION MALL



Students & staff at Kisan Fashion Shopping Mall KMR